




**CPD
CERTIFIED**
The CPD Certification Service


Five common payroll challenges

- Using inadequate or outdated technology
- Undervaluing their payroll services
- Ineffective client communication
- Dealing with payroll errors
- Difficulties processing client payments


Using inadequate or outdated technology




Manually transferring data




Individually finalising payroll



Printing employee payslips



Backing up payroll data to an external hard drive



Checking the ages and earnings of staff


Undervaluing their payroll services

- Payroll plays a massive role in any business
- Many accountants forget how important it really is
- Good payroll services add value to your clients' businesses



Ineffective client communication

- Producing payroll requires a large amount of information to be generated
- Hours of chasing, email chains and phone calls
- Requests for payroll data, requests for copies of past payslips or requests to reset employees' emailed payslip passwords



Dealing with payroll errors

Manual processes

Poor communication
with clients

Employees not being
paid the proper amount

Not being paid on time

Difficulties processing client payments

- Payroll plays a massive role in any business
- Many accountants forget how important it really is



Six payroll tips to level up your practice



CPD
CERTIFIED
The CPD Certification
Service

1. Transferring data through integrations with other software

- The days of manually copying payroll data are over
- Reduces the chance of mistakes due to human error
- More efficient and streamlined payroll process
- Transfer pension contribution files to pension provider platforms

2. A cloud-extension that can save you time and increase revenue

- Access payroll data online can help you keep up with ever-changing payroll technology
- A great addition to your practice and the services you offer
- Full payslip library where clients can view and download any new or past payslips



3. Improve how you communicate with clients

- Access their payroll information online
- Run their own payroll reports
- Keep track of amounts due to HMRC through an online platform



4. Price your payroll services for profit

- Low cost but high value
- Offering BrightPay Connect as a freebie
- Customer referral strategy



5. Processing multiple clients' payroll at the same time

- Processing payrolls that don't change from week-to-week is inefficient
- Eliminate repetitive aspects of processing payroll
- Significantly reduce your manual task load





CPD
 CERTIFIED
 The City Certification
 Service



6. Easily process client payments

- Pay employees, contractors and HMRC in as little as 90 seconds
- Make any last-minute changes
- Automate workload involved
- No longer have to export and upload files




Process payroll from anywhere

Process payroll from anywhere

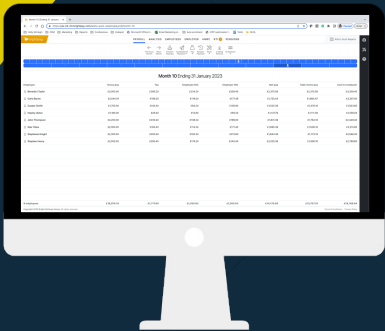
Access payroll files from
 anywhere with an internet
 connection



CPD
 CERTIFIED
 The City Certification
 Service

Process payroll from anywhere

- Process payroll from a tab on your browser – no installation needed
- Access from your laptop or iPad/tablet device



- > BrightPay in the cloud
- > The same user-friendly interface



Flexibility, reliability, and advanced security

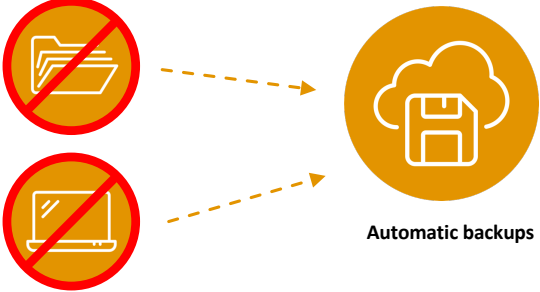
*"A new software just released to help streamline my firm's admin? Great! Let's have a look."
"Oh, I have to come into the office to use it? Scrap it."*

Cyber-attacks





- > In the UK 4 out of 10 businesses suffered a cyber-attack or data breach in 2021
- > A data breach can cost a business an average £8,460

Backup your data to the cloud




Automatic backups






Removes the hassle of maintaining and updating systems

Payroll (desktop)	Payroll (cloud)
<ul style="list-style-type: none">- Software installation required- Prevent conflicting copies with a version check feature	<ul style="list-style-type: none">- No installation – access via a web browser- Changes are made in real-time as you work



Multiple users can work simultaneously

Multi-user functionality



- > Work simultaneously from any location with cloud software
- > Real-time changes as you work



Home to award-winning payroll, accounting,
practice management, tax and HR software



Questions and Answers

