Six tips to overcome payroll challenges by using the power of the cloud



Bright
Simply brilliant software

Accountancy, tax, payroll and practice management software

brightpay

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Agenda

1. Five common payroll challenges
2. Six payroll tips to level up your practice
3. Process payroll from anywhere
4. Desktop Vs Cloud payroll solutions
5. Questions & Answers

Questions

Handouts

Recording

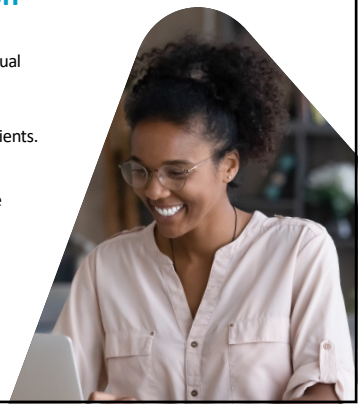
Email

CPD CERTIFIED
The CPD Certification Service

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Introduction

- Intelligent automation tools that can streamline manual processes
- Optimising the value of the services you offer your clients.
- Operate payroll with the highest level of competence
- Learn the challenges many accountants face when offering payroll services
- Six payroll tips to help you level up your practice



Five common payroll challenges



- Using inadequate or outdated technology
- Undervaluing their payroll services
- Ineffective client communication
- Dealing with payroll errors
- Difficulties processing client payments

Using inadequate or outdated technology



Manually transferring data



Individually finalising payroll



Printing employee payslips



Backing up payroll data to an external hard drive



Checking the ages and earnings of staff

Undervaluing their payroll services

- Payroll plays a massive role in any business
- Many accountants forget how important it really is
- Good payroll services add value to your clients' businesses



Ineffective client communication

- Producing payroll requires a large amount of information to be generated
- Hours of chasing, email chains and phone calls
- Requests for payroll data, requests for copies of past payslips or requests to reset employees' emailed payslip passwords



Dealing with payroll errors

- Manual processes
- Poor communication with clients
- Employees not being paid the proper amount
- Not being paid on time

Difficulties processing client payments

- Payroll plays a massive role in any business
- Many accountants forget how important it really is



Six payroll tips to level up your practice



1. Transferring data through integrations with other software

- The days of manually copying payroll data are over
- Reduces the chance of mistakes due to human error
- More efficient and streamlined payroll process
- Transfer pension contribution files to pension provider platforms

2. A cloud-extension that can save you time and increase revenue

- Access payroll data online can help you keep up with ever-changing payroll technology
- A great addition to your practice and the services you offer
- Full payslip library where clients can view and download any new or past payslips

3. Improve how you communicate with clients



- Access their payroll information online
- Run their own payroll reports
- Keep track of amounts due to HMRC through an online platform

4. Price your payroll services for profit



- Low cost but high value
- Offering BrightPay Connect as a freebie
- Customer referral strategy

5. Processing multiple clients' payroll at the same time

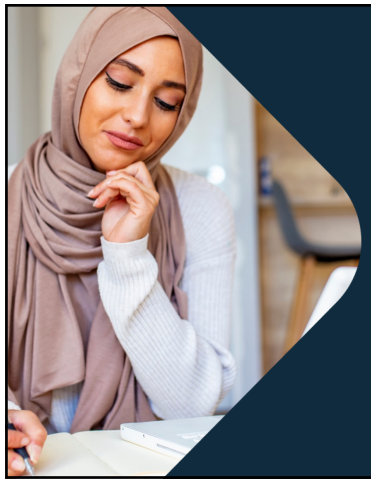


- Processing payrolls that don't change from week-to-week is inefficient
- Eliminate repetitive aspects of processing payroll
- Significantly reduce your manual task load

6. Easily process client payments



- Pay employees, contractors and HMRC in as little as 90 seconds
- Make any last-minute changes
- Automate workload involved
- No longer have to export and upload files



Process payroll from anywhere



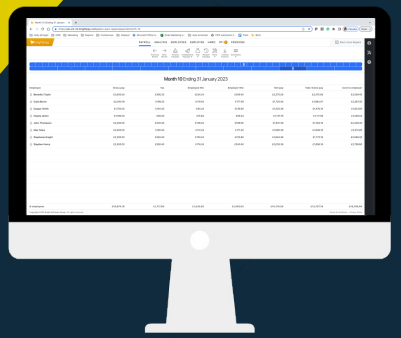
Process payroll from anywhere

Access payroll files from anywhere with an internet connection

Process payroll from anywhere

- Process payroll from a tab on your browser – no installation needed
- Access from your laptop or iPad/tablet device





- **BrightPay in the cloud**
- **The same user-friendly interface**



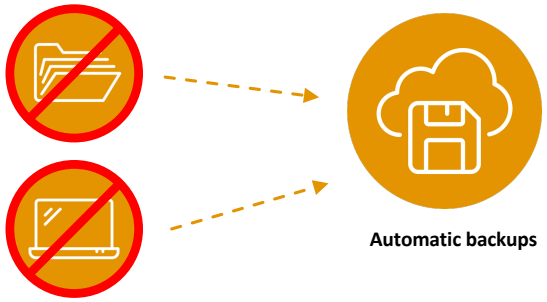
Flexibility, reliability, and advanced security

"A new software just released to help streamline my firm's admin? Great! Let's have a look."
"Oh, I have to come into the office to use it? Scrap it."

Cyber-attacks

- In the UK 4 out of 10 businesses suffered a cyber-attack or data breach in 2021
- A data breach can cost a business an average £8,460

Backup your data to the cloud



Automatic backups



Removes the hassle of maintaining and updating systems

Payroll (desktop)

- Software installation required
- Prevent conflicting copies with a version check feature

Payroll (cloud)

- No installation – access via a web browser
- Changes are made in real-time as you work



Multiple users can work simultaneously

Multi-user functionality



- Work simultaneously from any location with cloud software
- Real-time changes as you work

Bright

Home to award-winning payroll, accounting, practice management, tax and HR software

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Questions and Answers

